

**PRESIDENT'S AWARD**  
**POINT CATEGORY IV**

POSSIBLE  
POINTS

IV. MEMBERSHIP NET GROWTH

1. NEW MEMBERS

Points are available for a net increase in membership as of June 30, 2008, compared to July 1, 2007. Computations (shown below) are based solely on statistics and records at Headquarters. (NOTE: An adjustment will be made for transfer of members to a newly formed section during the membership year.)

Computation: Subtract the beginning active balance from the ending active balance. Divide the difference by the beginning balance to get the percent of growth.

POINTS AVAILABLE

For each percent (or fraction thereof) increase over July 1, 2007, starting total

50

MAXIMUM POSSIBLE POINTS, Activity 1

500

2. MEMBER RENEWAL

Points are available for renewal of existing members by their dues expiration date during the July 1, 2007 - June 30, 2008, year.

Computations (shown below) are based solely on statistics and records at Headquarters. Performance is based on total membership as of July 1 and adjusted for member transfers to a newly formed section and a total number of delinquent members as of June 30.

Computation: Use the active end-balance. Subtract the total number of new members from the end balance to get the number of renewals. Divide renewals by beginning active balance to get the percent of retention.

POINTS AVAILABLE

For each percent (or fraction thereof) exceeding 75% renewal

50

MAXIMUM POSSIBLE POINTS, Activity 2

500

TOTAL MAXIMUM POSSIBLE POINTS, CATEGORY IV

1,000

(continued)

**PRESIDENT'S AWARD**  
**POINT CATEGORY IV** (continued)

NOTE: Newly-formed sections are not eligible to participate in this part of the program.

1. Responsibility for Reporting: HEADQUARTERS
2. Report Due: For Activity 1 & 2, reports will be mailed to sections by July 15.
3. Report Form: Both Activity 1 & 2 will be reported on form IV-.  
(see next page for form to be used)

**FOR SECTION INFO ONLY/DO NOT SUBMIT**

DATE DUE: JULY 15

SUBMIT TO: SECTION CHAIRMAN

RESPONSIBILITY: Headquarters

**PRESIDENT'S AWARD  
REPORT FORM IV**

SECTION NAME: \_\_\_\_\_

According to Headquarter's records, your section membership increased by \_\_\_\_\_% during the 2007-08 year.

Therefore, in accordance with the rules of the President's Award Program, we are awarding \_\_\_\_\_ points for membership growth.

Also according to Headquarters records, your section membership renewal rate (those who renewed their membership by their expiration date) was \_\_\_\_\_% during the 2007-08 year.

Therefore, in accordance with the rules of the President's Award Program, we are awarding \_\_\_\_\_ points for membership renewal.

TOTAL POINTS AWARDED FOR CATEGORY IV \_\_\_\_\_.

MANAGER, MEMBER SERVICES DEPARTMENT: \_\_\_\_\_  
(name)

\_\_\_\_\_  
FOR HEADQUARTERS RECORDS:

Report mailed to: \_\_\_\_\_

Report mailed on: \_\_\_\_\_

Initials: \_\_\_\_\_