



**The American Society for Nondestructive Testing, Inc.**

1711 Arlingate Lane, PO Box 28518, Columbus, OH 43228-0518

Advertising Supervisor: Garra Liming, [gliming@asnt.org](mailto:gliming@asnt.org); Phone: (614) 274-6003, ext. 209; Fax (614) 274-6899

**Materials Evaluation Advertising Insertion Order**

**Advertiser Information**

Name of Company \_\_\_\_\_

Advertising Contact \_\_\_\_\_ Title \_\_\_\_\_

Advertising Contact Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ ST/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Billing/Payment Contact \_\_\_\_\_ Title \_\_\_\_\_

Billing/Payment Contact Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Advertising Agency (if applies) \_\_\_\_\_

P.O. or I.O.# for billing (if applies) \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Advertisement Information**

**Issue Dates**

Jan  Feb  Mar  Apr  May  Jun  July  Aug  Sept  Oct  Nov  Dec

**Ad Size**

Full Page  Spread  2/3 Page Island  1/2 Page Island  1/2 Page Horizontal  1/2 Page Vertical

1/3 Page Vertical  1/4 Page  1/6 Vertical  1/8 Page Square

Frequency: \_\_\_\_\_ Color: \_\_\_\_\_ Position: \_\_\_\_\_

**Advertising Costs**

Ad Space \$ \_\_\_\_\_ x \_\_\_\_\_ number of insertions (apply frequency discount) = Total \$ \_\_\_\_\_

Color: \_\_\_\_\_ Position: \_\_\_\_\_ Design: \_\_\_\_\_

Less any discounts: \_\_\_\_\_

Net Cost per Insertion \$ \_\_\_\_\_ Net total advertising schedule: \_\_\_\_\_

**Terms and Conditions of Sale**

Current advertisers and agencies with credit will be invoiced. First time advertisers must pay in advance or submit a signed ASNT credit application for all print advertising prior to first run date. Advertiser agrees to all ad policies in *ASNT Media Kit*. All advertisements from international advertisers must be prepaid. ASNT accepts checks in US funds drawn on a US bank, Visa, MasterCard, American Express and Discover.

**SEND ALL PAYMENTS TO:**

The American Society for Nondestructive Testing, Inc., Attn: Accounts Payable, 1711 Arlingate Lane, PO Box 28518, Columbus, OH 43228-0518, Phone: (614) 274-6003; Fax: (614) 274-6899  
<http://www.asnt.org/publications/materialseval/mediakit/mediakit.htm>