

The NDT Technician

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Focused for Technicians

The NDT Technician (TNT) is a quarterly newsletter focused for Level II and Level III practitioners applying NDT on a daily basis. Regular features include: "Crossword Challenge"; the *TNT* "Focus," devoted to NDT practice; the "FYI" educational and tutorial series; "Working Smarter," with helpful hints to simplify a day-to-day NDT practice; queries for the *TNT* "Inbox" with responses from ASNT's Technicians Advisory Committee; and a "Tech Toon." Added features include special interest articles on safety, emerging technology, training and education. *TNT* is published four times a year, in January, April, July and October.

THE NDT TECHNICIAN — ASNT'S QUARTERLY NEWSLETTER

Written and reviewed by NDT practitioners for NDT practitioners.



Display Advertising

TNT is printed on 80# gloss text and offers a variety of ad sizes in four color and black and white. Advertising space in *TNT* is limited.

Advertisements in *TNT* do not apply toward the multifrequency agreement established between advertisers and *Materials Evaluation*. Rates and acceptable ad sizes are shown below. Qualified agencies receive a 15% agency discount.

Closing Dates

Choose one or all of the *The NDT Technician* newsletter dates from the listing below.

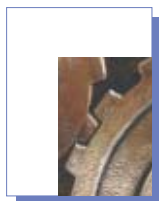
- January:** Space reservations are due by 19 October. Materials are due by 26 October.
- April:** Space reservations are due by 1 February. Materials are due by 8 February.
- July:** Space reservations are due by 2 May. Materials are due by 9 May.
- October:** Space reservations are due by 4 August. Materials are due by 11 August.



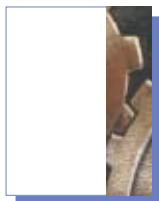
FULL PAGE
7-5/8" by 9-3/4"
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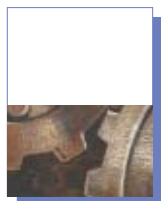
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HALF PAGE ISLAND
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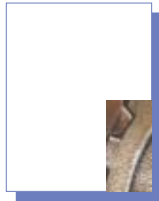
ONE-THIRD PAGE
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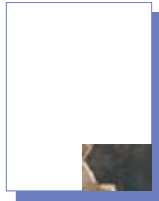
HALF PAGE
7-5/8" by 4-3/4"
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QUARTER PAGE
3-5/8" by 4-3/4"
9.2 by 12.1 cm



ONE-SIXTH PAGE
2-3/8" by 4-3/4"
6.0 by 12.1 cm



ONE-EIGHTH PAGE
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9.2 by 5.7 cm

Display Advertising Rates

Ad Size	Four Color	Black & White
Two page bleed*	\$6725	\$4030
One page bleed*	\$3735	\$2240
Full	\$3735	\$2240
Two-thirds	\$3375	\$1880
Half	\$3000	\$1505
Half island	\$3165	\$1670
One-third	\$2830	\$1335
Quarter	\$2545	\$1050
One-sixth	\$2385	\$890
One-eighth	\$2035	\$540

* Allow 1/4 in. (0.64 cm) trim on all sides; live matter must be 1/4 in. (0.64 cm) inside trim and 7/16 in. (1.12 cm) in from gutter.