EXHIBITORS COMMITTEE

1.0 Scope

Encourage and promote exhibitor participation in National, Topical, and Regional meetings of the Society. In concert with the Executive Director and Conference Manager, facilitate effective two-way communications between the exhibitors and the Board of Directors on policy and other matters pertaining to exhibits and exhibitor activities.

Note: The administration of exhibitor activities is the responsibility of the Executive Director and the Conference Manager.

2.0 Primary Responsibilities

2.1 Solicit, evaluate, and report exhibitor preferences on future meeting locations and facilities, and types of exhibits.
2.2 Develop, maintain, and implement a planning guide for exhibitor activities.
2.3 Conduct periodic assessments of commercial trends and market attitudes.
2.4 Provide recommendations for enhancing exhibit quality and exhibitor participation.
2.5 Evaluate the quality of commercial exhibits with respect to technical effectiveness and relevance to the interests of the membership.
2.6 After each Fall National Conference, conduct a written survey of all exhibitors to solicit constructive feedback for future activities.

3.0 Supportive Responsibilities

Assist the ASNT President, BOD, and Executive Director in establishing and enforcing policies to ensure that exhibits, hospitality suites, and other exhibitor activities are conducted in a professional manner.

4.0 Committee Membership

The ASNT Executive Director and Conference Manager shall be ex-officio members, and the Conference Manager shall serve as Recording Secretary. The membership of this committee should include at least one exhibitor representative for each of the following NDT methods: Radiography, Ultrasonics, Liquid Penetrant, Magnetic Particle, Eddy Current, Acoustic Emission, Leak Testing and Visual Testing.

5.0 Reporting Requirements

A written report of committee activities shall be submitted to the ASNT Operations Committee for the Spring and Fall meetings with copies sent to the BOD for information. Any actions from this Committee shall be brought to the ASNT Operations Committee. Oral reports shall be made to the ASNT Operations Committee as necessary.