As a member of ASNT, you already know all the great benefits of our organization, but it can be hard to articulate them when put on the spot! To help support recruiters during In Vision 2020, our annual Member-Get-Member campaign, we’ve compiled the below tips for how to best recruit other NDT professionals to join our community.

1. Share your story.
The easiest way to connect a peer's career goals is to share your own unique journey through NDT and to ASNT. Remind them that a membership will enhance career opportunity prospects and provide them access to local sections where they can build professional relationships.

2. Talk perks.
Don't be afraid to brag about all that your ASNT membership gets you! ASNT hosts events and conferences all year long for our members, with our members receiving exclusive discount and access. Members can also build their resumes through volunteer leadership roles and career assistance programs.

3. Show off our resources.
Members have access to the latest and greatest in the field of nondestructive testing - so let potential new members know how this can help them get ahead! In addition to online members-only content, members receive subscriptions to Materials Evaluation and The NDT Technician, plus awesome deals on all publications, training materials, and software. When the time comes to get or renew certification, members receive discounts on examinations and can earn re-certification points for membership.

Earn Rewards
By recruiting new members of ASNT, you're helping to build your network and expand the reach we have as a society--and we want to reward you for that hard work! With every new member you recruit, you earn points toward awesome rewards. Find out more on asnt.org/Visionin2020

Focus on the Future of NDT, and recruit the newest members of ASNT!