USE OF THE ASNT NAME AND ASNT MARKS

1. PURPOSE

1.1. The purpose of this policy is to describe the permissible uses of the ASNT name and ASNT marks.

2. SCOPE

2.1. This policy is directed to defining the permissible uses of these marks and names, which are collectively referred to as the ASNT mark(s). ASNT uses several names and marks and in limited circumstances described in this Policy permits use of them by others. The ASNT marks include the letter combination "ASNT," the name "The American Society for Nondestructive Testing," the corporate logo having the letters "ASNT" with horizontal bars, the three-globe logo having the letters "ASNT" and the letters "ACCP®."

3. RESPONSIBILITY

3.1. This Policy has been adopted by the Board of Directors of The American Society for Nondestructive Testing, Inc. (hereinafter referred to as ASNT or the Society), 1711 Arlingate Lane, Columbus, Ohio 43228-0518. The Board of Directors is the governing body of ASNT and is authorized to represent it.

4. REFERENCES

4.1. ***ASNT Bylaws***

4.2. **ASNT Policy O-3:** ***"Code of Ethics for Members of the American Society for Nondestructive Testing"***

5. POLICY

5.1. General

5.1.1. It is the policy of ASNT to limit use of the ASNT marks to use by authorized legal persons and to authorized manners and circumstances of use. The purpose is to protect the public and ASNT, to comply with the requirements of law and to maintain the Society's professional image and its leadership role. This Policy establishes the proper use of ASNT marks. This Policy shall be enforced to the extent practical and permitted by law. ASNT recognizes that some uses of ASNT marks are beyond the control of ASNT. There include uses by news media and in legal documents. No legal person shall use any ASNT mark except: (1) as provided herein or in subsequent revision hereof; or (2) upon written license approved by the Executive Director which license shall include maintenance of appropriate control by ASNT over the use and the quality of the goods, services or other things in connection with which an ASNT mark is used.

5.2. Background

5.2.1. Since its inception, the name of the Society has been associated with being the leader in NDT associations. The Society has a registered trademark and anticipates obtaining further registrations. Article I of the ASNT Bylaws delineates the official name. The Society Code of Ethics (Policy O-3) requires members to "refrain from associating themselves with any enterprise that would use their name or that of the Society in any manner countenancing misrepresentation." Further, those who hold an ASNT certificate as a Level III (including but not limited to ASNT NDT Level III, ACCP® Level III and PdM Level III) are bound by the Code of Ethics for Level III personnel. A member, officer, section, or employee may not represent personal opinions as being those of the Society unless sanctioned to do so. In the event of misuse of one or more of the ASNT marks, this Policy will be referenced when communicating to a legal person who used one or more ASNT marks in violation of the Policy and failed to request or to obtain permission to use one or more of the ASNT marks. However, failure to make such a reference shall not affect the validity of the notice.

6. PROCEDURE

6.1. Uses In Connection With Sale or Distribution of Goods

6.1.1. Use by ASNT

6.1.1.1. ASNT may use the following ASNT marks in connection with the promotion, sale or distribution of goods such as publications, including electronic and other media, and promotional goods: the letter combination "ASNT," the name "The American Society for Nondestructive Testing," the corporate logo having the letters "ASNT" with horizontal bars, and the three-globe logo having the letters "ASNT."

6.1.2. Use by Others

6.1.2.1. No other legal person shall use the ASNT marks in connection with the sale or distribution of goods except as authorized by written license described and authorized in this Policy.

6.2. Uses in Connection with Performing Services or Promoting or Conducting Events

6.2.1. Use by ASNT

6.2.1.1. ASNT may use the following ASNT marks in connection with the promotion and conduct of events and activities which it sponsors and which are in the nature of education, dissemination of information, professional development, programs for the demonstration and certification of attainment of a level of competence and for its official business related to these events and activities; the letter combination "ASNT," the name "The American Society for Nondestructive Testing," the corporate logo having the letters "ASNT" with horizontal bars, and the three-globe logo having the letters "ASNT." ASNT may use "ACCP®" only in connection with the promotion and conduct of its certification program or in reference to that program. ASNT may not use any of the marks in connection with the promotion, sale or rendering of nondestructive testing services.[1]

6.2.2. Use by ASNT Authorized Sections

6.2.2.1. Each Section of ASNT may use the letter combination "ASNT," the name "The American Society for Nondestructive Testing," the corporate logo having the letters "ASNT" with horizontal bars, and the three-globe logo having the letters "ASNT" on their publications to their members and in connection with the promotion and conduct of events and activities which the section sponsors and which are in the nature of education, dissemination of information, and professional development and for its official business related to these events and activities. Sections may not use "ACCP®" except in references to ASNT's certification program.

6.2.3. Use by Authorized Examination Centers

6.2.3.1. Each Authorized Examination Center may use the letter combination "ASNT" and letter combination "ACCP®" but only in reference to ASNT and its programs, events, and activities and only as permitted in ASNT's Publication Department Procedure PDP.157.

6.3. Uses to Signify Membership in ASNT

6.3.1. Members of ASNT may use the letters "ASNT" and the three-globe logo to signify membership in ASNT. This includes use upon membership certificates and membership cards. The conditions for membership are manifestation of an interest in the field of nondestructive testing, payment of amounts due, and compliance with the Bylaws and Policies of ASNT.

6.4. Uses to Signify Certification

6.4.1. ACCP® Certification

6.4.1.1. Each person who has met the criteria for certification under an ACCP® certification program may use "ACCP®" to signify that he or she has met the standard of competency of ASNT under that program by meeting the criteria for certification under the ACCP® program as described in ASNT's manual for the ASNT Central Certification Program and printed in booklet #6001, Appendix A, Code of Ethics for NDT Level III Personnel Certified by ASNT. Such use includes upon a certificate showing such certification and in advertising and performing nondestructive testing services.

6.4.2. NDT Level III Certification

6.4.2.1. Each person who has met the criteria for certification under the ASNT NDT Level III certification program may use "ASNT," and the three-globe logo having the letters "ASNT" to signify that he or she has met the standard of competency of ASNT under the program by meeting the criteria described in ASNT's Recommended Practice No. SNT-TC-1A. Such use includes upon a certificate showing such certification and in advertising and performing nondestructive testing services.

6.5. Sanctions for Unauthorized Use of ASNT Marks

6.5.1. In the event that ASNT, in its sole discretion, deems any use of an ASNT mark to be in violation of this Policy, ASNT will communicate the nature of the violation to the legal person responsible for such use and demand that such use cease.

6.5.2. If such use does not cease within the time limit deemed reasonable by ASNT, then such person shall be subject to the following sanctions: termination of membership in ASNT and loss of all privileges associated therewith; rescission of certification; publication in one or more ASNT publications of the fact of such termination and/or rescission and the reason thereof; and equitable and/or legal remedies including but not limited to injunctive relief in a court of competent jurisdiction.

6.6. Reproduction

6.6.1. The names and marks owned by ASNT may only be reproduced as stated above and only within the graphic and typographic limits established in the *ASNT Logo Reproduction Specification*.

---

[1] Since some of the ASNT marks are used to certify the competency of persons in the field of nondestructive testing and those persons then render services in that field and display the certification mark in connection with the rendering of those services, the law forbids the use of same marks by the certifying body in rendering such services. If such a use were permitted, the certifying body would be certifying itself, which would be a conflict of interest, which would be destructive of the credibility of the certification. Since ASNT does not engage in such services and does not intend to do so, this should not be a problem. This sentence is included for two reasons. It makes this policy clear to any court which might have reason to review this policy for compliance with legal requirements and it reminds future generations of this requirement of law.